



# MONTHLY MEMBERSHIP PROGRESS REPORT

District 4 C2

Results as of: 8/31/2014

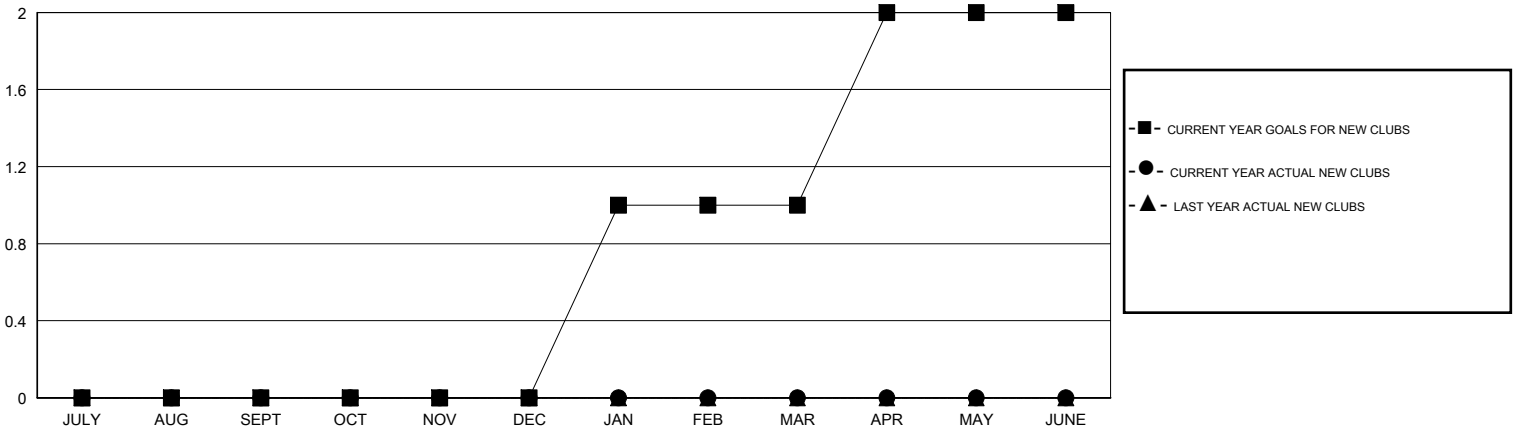
GMT: Gary Wong

LOCATION CALIFORNIA

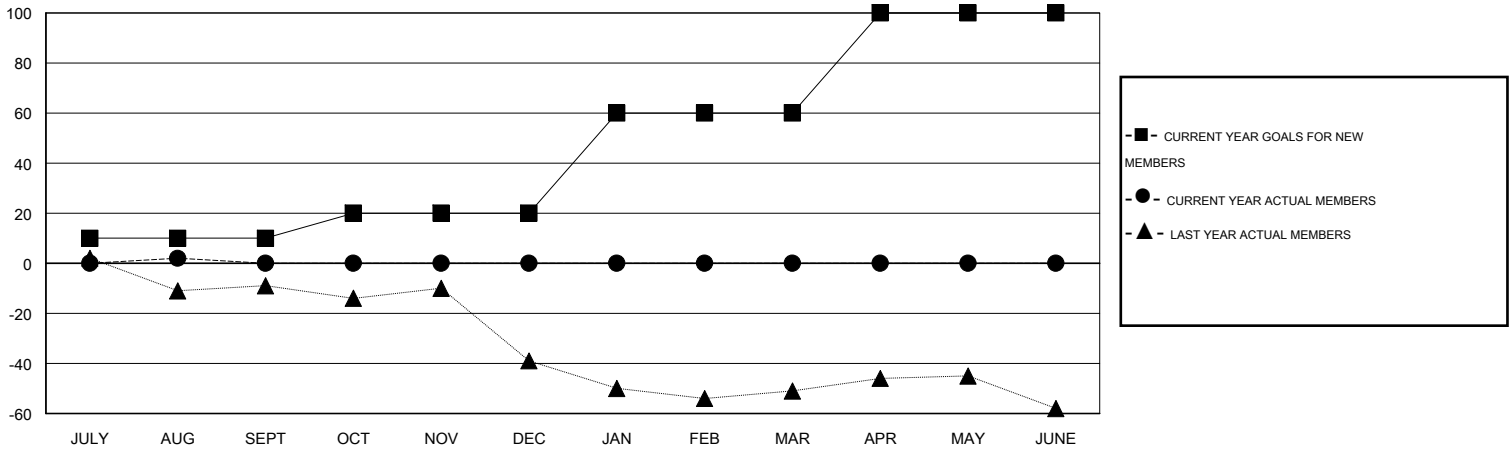
GMT CA 1

| Clubs                 |               |                  |                      |                      | Members               |                 |                            |                        |                      |
|-----------------------|---------------|------------------|----------------------|----------------------|-----------------------|-----------------|----------------------------|------------------------|----------------------|
| RESULTS FOR 2014-2015 |               |                  |                      |                      | RESULTS FOR 2014-2015 |                 |                            |                        |                      |
| QUARTER               | NEW CLUB GOAL | ACTUAL NEW CLUBS | ACTUAL DROPPED CLUBS | ACTUAL NET GAIN/LOSS | QUARTER               | NEW MEMBER GOAL | ACTUAL TOTAL MEMBERS ADDED | ACTUAL DROPPED MEMBERS | ACTUAL NET GAIN/LOSS |
| JULY/AUG/SEPT         | 0             | 0                | 1                    | -1                   | JULY/AUG/SEPT         | 10              | 49                         | 47                     | 2                    |
| OCT/NOV/DEC           | 0             | 0                | 0                    | 0                    | OCT/NOV/DEC           | 10              | 0                          | 0                      | 0                    |
| JAN/FEB/MAR           | 1             | 0                | 0                    | 0                    | JAN/FEB/MAR           | 40              | 0                          | 0                      | 0                    |
| APR/MAY/JUNE          | 1             | 0                | 0                    | 0                    | APR/MAY/JUNE          | 40              | 0                          | 0                      | 0                    |

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



|                        |   |                            |                |
|------------------------|---|----------------------------|----------------|
| DROPPED CLUBS: 1       | 18 CLUBS OF 56 ADDED 1 OR MORE NEW MEMBERS            | <u>GENDER DISTRIBUTION</u> |                |
| <u>DROPPED MEMBERS</u> |   | MALE                       | 1,108 (75.07%) |
| DECEASED               | <a href="#">CLICK HERE FOR HEALTH ASSESSMENT DATA</a> | FEMALE                     | 368 (24.93%)   |
| CLUB CANCELLED         |   | FAMILY UNIT MEMBERS        | 183            |
| OTHER                  |   | HEAD OF HOUSEHOLD          | 88             |
| TOTAL                  |   | NON-HEAD OF HOUSEHOLD      | 95             |